



THE ABC'S OF SCHOOL RECYCLING PROGRAMS

Anna Lynott | RRS | May 6, 2015



OVERVIEW

01

Your
Questions

02

Before You
Start
Recycling

03

Setting Up
Your
Program

04

Best
Practices

05

Q & A



WHAT ARE YOUR QUESTIONS?



Share what you
would like to learn
more about today!



SCHOOLS ARE PART OF COMPREHENSIVE COMMUNITY EFFORTS





BEFORE YOU START RECYCLING



Gain
approval



Identify collection
solutions available



GAIN APPROVAL



Buy in from key
stake holders



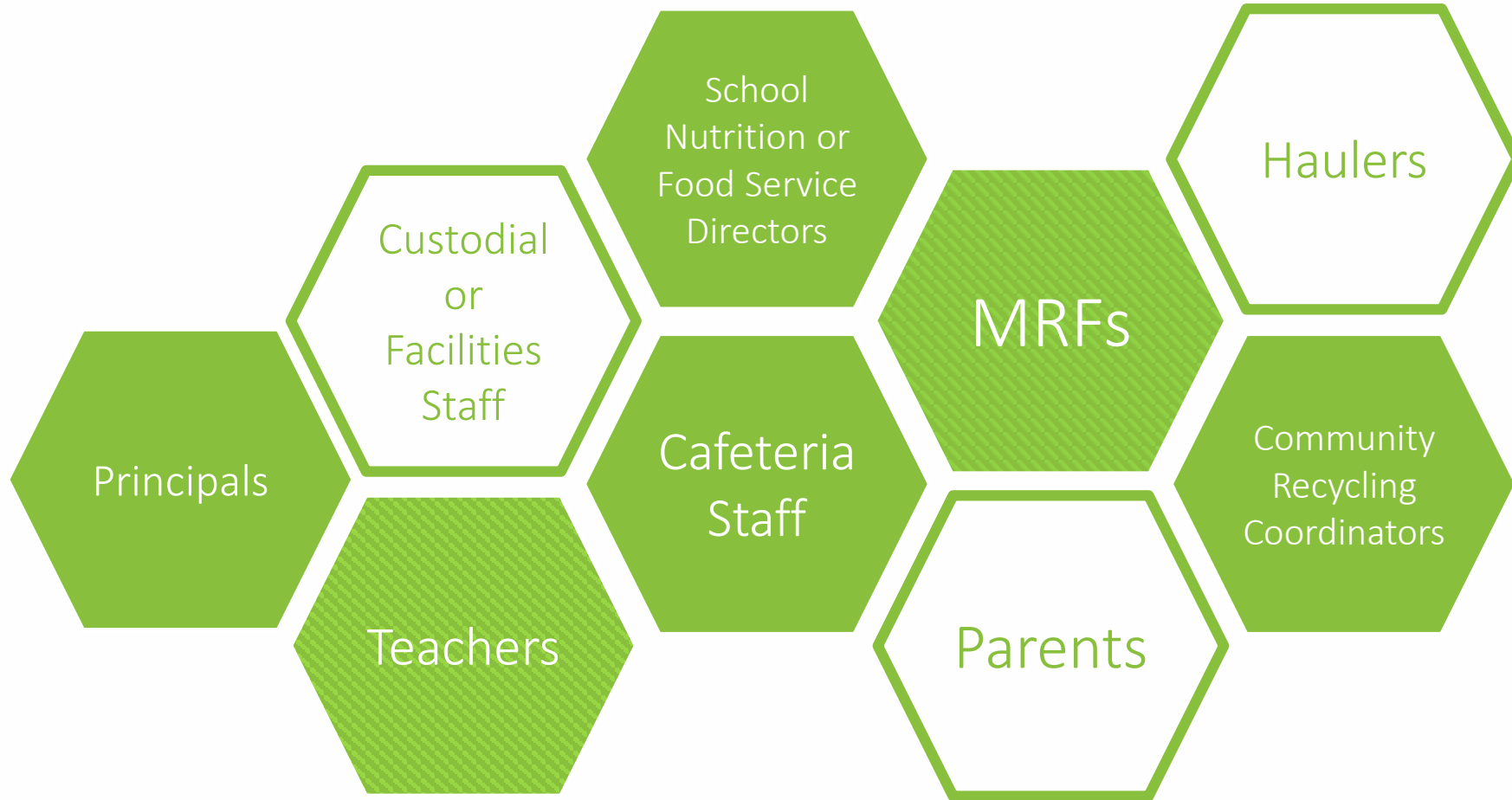
Start at
the top



Different motivators
for different audiences



STAKEHOLDERS



Principals

Teachers

Custodial
or
Facilities
Staff

Cafeteria
Staff

School
Nutrition or
Food Service
Directors

MRFs

Parents

Haulers

Community
Recycling
Coordinators



MOST COMMON OBJECTIONS



The kids will never do this



My custodians will never do this



It will cost too much money



We don't have the TIME to implement this program



We don't have the STAFF to implement this program



It will create a big mess



IDENTIFY COLLECTION SOLUTIONS

- ▶ Add on to current district/school services
- ▶ Community provided service
- ▶ Volunteer delivery system





SETTING UP YOUR PROGRAM

- ▶ What materials are you going to collect?
- ▶ How are you going to collect it?
- ▶ What is your timeline to begin?
- ▶ How will the program be communicated?
- ▶ How will the program be evaluated for success?





WHAT MATERIALS ARE YOU GOING TO COLLECT?



Start with the basics - classroom paper,
and possibly bottles and cans



Expand to cafeteria later

Other materials to collect: Terra Cycle campaigns, printer cartridges



HOW ARE YOU GOING TO COLLECT IT?

CONTAINER OPTIONS

- ▶ Classroom
- ▶ Consolidation locations





HOW ARE YOU GOING TO COLLECT IT?

CONSOLIDATING RECYCLABLES:
Get students involved!





WHAT IS YOUR TIMELINE?

Plan accordingly

- Program set-up can take some time to do right
- Test or pilot a program before a major roll-out
- Account for start-up challenges



HOW WILL YOU COMMUNICATE/EDUCATE?



THINK OF ALL THE STAKEHOLDERS

- Administration/
office staff
- Facilities staff
- Teachers
- Students
- Parents



TACTICS FOR DIFFERENT AUDIENCES

- Letters
- Signage
- Labels
- Presentations
- Assemblies





EXAMPLES – PRESENTATIONS



HOW WILL YOU MEASURE SUCCESS



Demonstrate
results



Identify
issues



Another way to
engage students



SUPPORTING SUSTAINABILITY

- ▶ Start/End of Year Engagement
- ▶ School or District wide policy
- ▶ Contract





EXAMPLE – EMMET COUNTY

- ▶ Subscription curbside service via county
- ▶ Clearstream for cafeterias, special events
- ▶ Meetings with janitorial and maintenance staff





EXAMPLE – CITY OF LANSING

- ▶ Same as residential services – cart, bi-weekly, single-stream
- ▶ Free education programs
- ▶ Previously offered a school vermicomposting program – really cool, but funding no longer available.



THANK YOU!

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