



# ORGANICYCLE

CURBSIDE COMPOSTING



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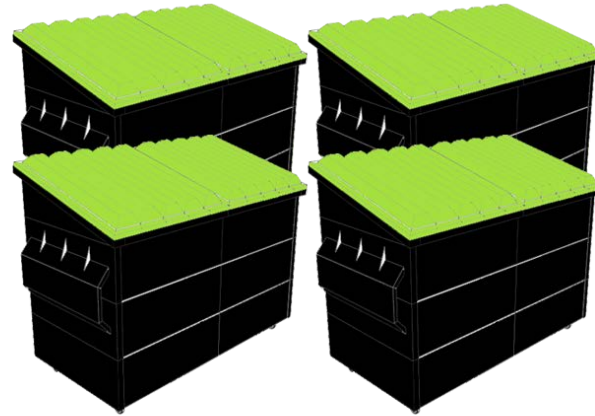
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26%



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62%





## SUCSESSES:

- Partnerships with Neighborhood organizations to launch our residential program and raise awareness to service.
- Partnerships with vendors to provide multi-stream bins & compostable products.
- Strong relationship with our composting processor and local waste haulers.
- Securing attention locally and nationally.



## Shortfalls:

- Pioneers, so we're learning as we go.
  - Frozen carts, narrow streets, the right sales pitch
- Initial efforts with local & state government have been difficult.
- Funding a new industry in our market.



USA: 250 million tons \*EPA, 2010

GR: 31 thousand tons



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Your Zero Waste Journey Begins at [Organicycle.org](https://www.organicycle.org)



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